



PRESS RELEASE

February 2010

TRANSPONDERS TO BECOME A REALITY AT HOT PRODUCTS MARK HAHN 300

DSM Events is excited to announce the advent of a new era for the prestigious **HOT PRODUCTS MARK HAHN HAVASU MEMORIAL 300 TEAM ENDURANCE CHAMPIONSHIPS** on February 27, 2010.

Ken Johnson, President of **E-Time It** and **DSM Events** Hot Products Mark Hahn Havasu Memorial 300 Race Director, Ross Wallach have extensively tested the transponder scoring system and feel confident in its ability to accurately score the race. Wallach said "I am happy to see we can give the racers what they have asked for at a reliable and affordable rate." Each team will register with E-Score and rent a transponder (\$30) for the race. All transponders will be placed inside the front compartment of the hull. Each team will be responsible for the safe return of the transponder (if damaged, destroyed or not returned the cost is \$250. The transponder scoring system will be the primary system for the race. In the event of catastrophic failure of the system we will revert to a back-up manual system. Having done numerous off-road races Ken Johnson looks to herald a new age of scoring for PWC racing.

Note: Please pre-register if you haven't already as the addition of transponders makes it imperative we have an accurate entry list count with 2 weeks left until the event!



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